

POLI 394 – Globalization and Sustainable Development (3 credits)
Fall 2022

Instructor: Dr. Mark Paradis

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Office Hours:

- Monday from 16:30-17:30 (H-1213)
- Wednesday from 16:45-17:30 (H-1125-28)

Class: Monday from 20:30-23:00 in MB-2.430 SGW

This course is an introduction to the linkages between globalization, sustainable development, and global environmental politics. The course begins with a discussion of globalization, focusing on its defining characteristics, opportunities, and challenges. We then build on the development challenges posed by globalization to examine the politics of development and different approaches to development. One of these approaches, sustainable development, is the next topic in the course. We discuss the definition, measurement, and implementation of sustainable development. Finally, in order to understand the challenges in sustainable development, we turn to global environmental politics. After an introduction to the topic, we examine global governance of the environment, environmental social movements, public opinion on the environment, and the role of business in addressing environmental issues.

COURSE FORMAT

The course will be held in-person. Lectures will not be recorded. Students are expected to be in Montreal throughout the fall session. Students are expected to follow all public health guidelines that are in place at the time. If I must miss any sessions due to illness or isolation, lecture videos will be posted online as a replacement for those missed dates.

COURSE READINGS

All course readings will be posted on Moodle for download. The reading level is quite high, but I have tried to give you a view of the diversity of the field. I have also tried to select a mixture of classic pieces and cutting edge new research. When relevant, I have tried to place readings in a sensible order, but this order is merely a suggestion.

REQUIREMENTS

Midterm 1:

25%

The exam will be a take home, open book exam. You may use your notes, readings, lecture slides, and lecture videos to complete the midterm, but may not communicate with others. The exam will include essay questions. Students will have some choice. While time should not be a factor in completing the exam, this does not mean that longer answers are better answers. Students will be graded on how well they can answer the questions. They will not be graded on how much they can write about literature related to the question topic. Each question will also include some element of analysis. Repeating facts will not be sufficient to earn the highest grades. Midterm 1 will be

assigned on October 17 at 22:00 and is due by October 20 at 22:00. Completed midterms must be submitted on Moodle.

Midterm 2: 30%

The exam will be a take home, open book exam. You may use your notes, readings, lecture slides, and lecture videos to complete the midterm, but may not communicate with others. The exam will include essay questions. Students will have some choice. While time should not be a factor in completing the exam, this does not mean that longer answers are better answers. Students will be graded on how well they can answer the questions. They will not be graded on how much they can write about literature related to the question topic. Each question will also include some element of analysis. Repeating facts will not be sufficient to earn the highest grades. Midterm 2 will be assigned on November 28 at 22:00 and is due by December 1 at 22:00. Completed midterms must be submitted on Moodle.

Paper Outline: 10%

To make sure that students are on the right track with their papers, student must submit a paper outline (on Moodle) by October 27 at 23:00. The outline should be double-spaced and no more than 1 page in length. In the outline, students should identify the sustainability or environmental issue that they wish to study in their paper, give a brief description of the issue, and identify the research question that they will seek to answer in their paper. Good research questions examine why something did or did not occur. These types of questions will allow for you to develop and test an argument in your paper. If the outline is well-constructed, it should serve as a first draft of the final paper's introduction.

Final Paper: 35%

Students will write an 8 to 9 page (excluding cover page, references, and appendices) term paper. For the papers, students must conduct a case study about a case related to sustainable development and/or the global environment of their choice. Once students have chosen the issue that interests them, they must identify a research puzzle for that case, propose a thesis and theory to answer the research question, and then use available evidence to test their proposed explanation. The chosen theory does not need to be one presented in the course. In fact, it does not even need to be a political science theory. Papers must be double-spaced with normal margins. The cover page, reference lists and appendices do not count towards the page limit. I do not read any main body text beyond the 9th page. Papers are due December 8 at 23:00 on Moodle.

LATE POLICY

Papers must be submitted by email by the end of class on November 26. Papers that are not turned in on time will be penalized 5% per day. Late papers will not receive any comments and will not be accepted more than a week late. If you are having any problems in handling the course load, please speak to me ASAP. There are more solutions available if you approach me in advance.

RE-GRADES

If you believe that your grade on an assignment does not reflect the quality of your work, it is your right to request a re-grade. However, you must follow these steps:

1. You must wait 7 days before requesting a re-grade.
2. You must submit a written statement detailing why you believe your grade should be changed. You should point to specific areas of your exam/paper that you believe were graded unfairly AND explain why.
3. I will then re-grade your ENTIRE assignment. I reserve the right to RAISE or LOWER your grade.
4. After the re-grade, if you still believe that your grade is unfair, you must then follow the Department's procedures for re-grades.

CHANGES TO THE SYLLABUS

I reserve the right to amend the schedule of meetings and assignments listed in this syllabus as might become necessary based on events throughout the semester. Any changes to the syllabus will be announced and students will receive an amended syllabus in writing. Copies of the most up to date syllabus can be found on the course website on Moodle

SCHEDULE

September 12 – Introduction to the Course

September 19 – Understanding Globalization

- Required Readings:
 - Brune, Nancy and Geoffrey Garrett. 2005. "The Globalization Rorschach Test: International Economic Integration, Inequality, and the Role of Government." *Annual Review of Political Science* 8: 399-423.
 - Rudra, Nita and Jennifer Tobin. 2017. "When Does Globalization Help the Poor?" *Annual Review of Political Science* 20: 287-307.
 - Kacowicz, Arie M. and Mor Mitrani. 2016. "Why Don't We Have Coherent Theories of International Relations About Globalization?" *Global Governance* 22: 199-218.
- Optional Readings:
 - Olivié, Iliana and Manuel Gracia. 2020. "Is This the End of Globalization (As We Know It)?" *Globalizations* 17 (6): 990-1007.
 - Walter, Stefanie. 2021. "The Backlash Against Globalization." *Annual Review of Political Science* 24: 421-442.
 - Berger, Suzanne. 2000. "Globalization and Politics." *Annual Review of Political Science* 3: 43-62.

September 26 – Challenges of Development

- Required Readings:
 - Gourevitch, Peter. 2008. "The Role of Politics in Economic Development." *Annual Review of Political Science* 11: 137-159.
 - Klugman, Jeni, Francisco Rodriguez, and Hyung-Jin Choi. 2011. "The HDI 2020: New Controversies, Old Critiques." *Journal of Economic Inequality* 9: 249-288.

- Verma, Ritu. 2019. “The Eight Manifestations of GNH: Multiple Meanings of a Development Alternative.” *Journal of Bhutan Studies* 41: 1-33.
- Optional Readings:
 - Haggard, Stephan, Andrew MacIntyre, and Lydia Tiede. 2008. “The Rule of Law and Economic Development.” *Annual Review of Political Science* 11: 205-234.
 - Keefer, Philip. 2004. “What Does Political Economy Tell Us About Economic Development—And Vice Versa?” *Annual Review of Political Science* 7: 247-272.
 - Wright, Joseph and Matthew Winters. 2010. “The Politics of Effective Foreign Aid.” *Annual Review of Political Science* 13: 61-80.
 - Anan, Sudhir and Amartya Sen. 2000. “Human Development and Economic Sustainability.” *World Development* 28 (12): 2029-2049.

October 3 – NO CLASS (Election Day)

October 10 – NO CLASS (Thanksgiving)

October 12 (Wednesday) – Sustainable Development

- Required Readings:
 - Parris, Thomas M. and Robert W. Kates. 2003. “Characterizing and Measuring Sustainable Development.” *Annual Review of Environment and Resources* 28: 13.1-13.28.
 - Kalimeris, Panos, Kostas Bithas, Clive Richardson, and Peter Nijkamp. 2020. “Hidden Linkages Between Resources and Economy: A ‘Beyond-GDP’ Approach Using Alternative Welfare Indicators.” *Ecological Economics* 169: 1-14.
 - Brooks, Jeremy S. 2013. “Avoiding the Limits to Growth: Gross National Happiness in Bhutan as a Model for Sustainable Development.” *Sustainability* 5: 3640-3664.
- Optional Readings:
 - Sachs, Jeffrey D., Guido Schmidt-Traub, Mariana Mazzucato, Dirk Messner, Nebojsa Nakicenovic, and Johan Rockstrom. 2019. “Six Transformations to Achieve the Sustainable Development Goals.” *Nature Sustainability* 2: 805-814.

October 17 – Review Session and Midterm 1

- Review Session: 20:30-21:30
- Midterm Assigned: 22:00
- Midterm Due: October 20 at 22:00

October 24 – Writing Workshop

- Paper Outline Due: October 27 at 23:00

October 31 – Global Climate and Environmental Politics

- Required Readings:
 - Bernauer, Thomas. 2013. “Climate Change Politics.” *Annual Review of Political Science* 16: 421-448.
 - Ostrom, Elinor. 1999. “Coping with Tragedies of the Commons.” *Annual Review of Political Science* 2: 493-535.

- Andonova, Liliana and Ronald B. Mitchell. 2010. "The Rescaling of Global Environmental Politics." *Annual Review of Environment and Resources* 35: 255-282.
- Keohane, Robert O. and David G. Victor. 2016. "Cooperation and Discord in Global Climate Policy." *Nature Climate Change* 6: 570-575.
- Optional Readings:
 - Hurrell, Andrew and Sandeep Sengupta. 2012. "Emerging Powers, North-South Relations and Global Climate Politics." *International Affairs* 88 (3): 463-484.
 - Underdal, Arild. 2017. "Climate Change and International Relations (After Kyoto)." *Annual Review of Political Science* 20: 169-188.

November 7 – Global Environmental Governance

- Required Readings:
 - Keohane, Robert O. and David G. Victor. 2011. "The Regime Complex for Climate Change." *Perspectives on Politics* 9 (1): 7-23.
 - Newell, Peter, Philipp Pattberg, and Heike Schroeder. 2012. "Multifactor Governance and the Environment." *Annual Review of Environment and Resources* 37: 365-387.
 - Newell, Peter. 2008. "The Political Economy of Global Environmental Governance." *Review of International Studies* 34 (3): 507-529.
- Optional Readings:
 - Downs, George W. 2000. "Constructing Effective Environmental Regimes." *Annual Review of Political Science* 3: 25-42.
 - Young, Oran R. 2011. "Effectiveness of International Environmental Regimes: Existing Knowledge, Cutting-Edge Themes, and Research Strategies." *PNAS* 108 (50): 19853-19860.
 - Abbott, Kenneth @., Jessica F. Green, and Robert O. Keohane. 2016. "Organizational Ecology and Institutional Change in Global Governance." *International Organization* 70 (2): 247-277.
 - Gordon, David J. 2013. "Between Local Innovation and Global Impact: Cities, Networks, and the Governance of Climate Change." *Canadian Foreign Policy Journal* 19 (3): 288-307.
 - Gutner, Tamar. 2005. "Explaining the Gaps between Mandate and Performance: Agency Theory and World Bank Environmental Reform." *Global Environmental Politics* 5 (2): 10-37.

November 14 – Environmental Social Movements and Public Opinion

- Required Readings:
 - Egan, Patrick J. and Megan Mullin. 2017. "Climate Change: US Public Opinion." *Annual Review of Political Science* 20: 209-227.
 - Bechtel, Michael M. and Kenneth F. Scheve. 2013. "Mass Support for Global Climate Agreements Depends on Institutional Design." *PNAS* 110 (34): 13763-13768.
 - McAdam, Doug. 2017. "Social Movement Theory and the Prospects for Climate Change Activism in the United States." *Annual Review of Political Science* 20: 189-208.

- Optional Readings:
 - Hale, Thomas. 2020. "Transnational Actors and Transnational Governance in Global Environmental Politics." *Annual Review of Political Science* 23: 203-220.
 - Kirchhof, Astrid Mignon and Jan-Henrik Meyer. 2014. "Global Protest Against Nuclear Power: Transfer and Transnational Exchange in the 1970s and 1980s." *Historical Social Research* 39 (1): 165-190.
 - Tingley, Dustin and Michael Tomz. 2014. "Conditional Cooperation and Climate Change." *Comparative Political Studies* 47 (3): 344-368.
 - Drews, Stefan and Jeroen C.J.M van den Bergh. 2016. "What Explains Public Support for Climate Policies? A Review of Empirical and Experimental Studies." *Climate Policy* 16 (7): 855-876.
 - Mildenberger, Matto and Dustin Tingley. 2019. "Beliefs About Climate Beliefs: The Importance of Second-Order Opinions for Climate Politics." *British Journal of Political Science* 49 (4): 1279-1307.
 - Gampfer, Robert, Thomas Bernauer, and Aya Kachi. 2014. "Obtaining Public Support for North-South Climate Funding: Evidence from Conjoint Experiments in Donor Countries." *Global Environmental Change* 29: 118-126.
 - Der-Karabetian, Aghop, Yingxia Cao, and Michelle Alfaro. 2014. "Sustainable Behavior, Perceived Globalization Impact, World-Mindedness, Identity, and Perceived Risk in College Samples from the United States, China, and Taiwan." *Ecopsychology* 6 (4): 218-233.

November 21 – Regulating Global Businesses

- Required Readings:
 - Andonova, Liliana. 2010. "Public-Private Partnerships for the Earth Politics and Patterns of Hybrid Authority in the Multilateral System." *Global Environmental Politics* 10 (2): 25-53.
 - Vogel, David. 2008. "Private Global Business Regulation." *Annual Review of Political Science* 11: 261-282.
 - Bartley, Tim. 2007. "Institutional Emergence in an Era of Globalization: The Rise of Transnational Private Regulation of Labor and Environmental Conditions." *American Journal of Sociology* 113 (2): 297-351.
- Optional Readings:
 - van der Ven, Hamish. 2014. "Socializing the C-Suite: Why Some Big-Box Retailers are 'Greener' Than Others." *Business and Politics* 16 (1): 31-63.
 - Bloomfield, Michael John. 2014. "Shame Campaigns and Environmental Justice: Corporate Shaming as Activist Strategy." *Environmental Politics* 23 (2): 263-281.
 - Fridell, Mara, Ian Hudson, and Mark Hudson. 2008. "With Friends Like These: The Corporate Response to Fair Trade Coffee." *Review of Radical Political Economics* 40 (8): 8-34.
 - Potoski, Matthew and Aseem Prakash. 2005. "Green Clubs and Voluntary Governance: ISO 14001 and Firms' Regulatory Compliance." *American Journal of Political Science* 49 (2): 235-248.
 - Schaferhoff, Marco, Sabine Campe, and Christopher Kaan. 2009. "Transnational Public-Private Partnerships in International Relations: Making Sense of Concepts, Research Frameworks, and Results." *International Studies Review* 11: 451-474.

November 28 – Review Session and Midterm 2

- Review Session: 20:30-21:30
- Midterm Assigned: 22:00
- Midterm Due: December 1 at 22:00

December 5 – Environmental Politics Simulation

December 8 – Paper Writing Day (No Class)

- Final Paper Due at 23:00.